



The 7th Israel Strategy Conference

Technion – Israel Institute of Technology

Haifa, Israel 17-19 December, 2017

www.isc.org.il

Call for Papers

Submission: April 1 to June 1, 2017

In a continuous effort to develop a thriving international community of strategic management scholars and promote the field of strategic management in Israel, we are proud to announce the 7th Israel Strategy Conference (ISC 2017) to be held at the Technion, Israel Institute of Technology, in Haifa, on December 17-19, 2017. The tentative program features several prominent keynote speakers including: Javier Gimeno (INSEAD), Marvin Lieberman (UCLA), Christopher Tucci (EPFL Lausanne), and Shaker Zahra (University of Minnesota). ISC 2017, sponsored by the Technion, will offer a unique opportunity to present innovative ideas and explore recent developments and emerging issues in strategic management, receive feedback on work-in-progress, and network with colleagues. The conference will also include a doctoral consortium, on December 17, 2017

We invite individuals who engage in strategic management research to submit paper proposals. Possible topics include (but are not limited to):

- | | |
|--|---|
| a) Strategy formulation and implementation | g) Global strategy |
| b) Strategic planning and decision processes | h) Strategic alliances and networks |
| c) Managing risk and uncertainty | i) Diversification and portfolio strategies |
| d) Strategic control and reward systems | j) Competitive strategy |
| e) Resource development and allocation | k) Corporate venturing and entrepreneurship |
| f) Knowledge management | l) Corporate governance |

SUBMISSION GUIDELINES

Paper proposals can be submitted through the conference website www.isc.org.il between April 1 and June 1, 2017. ISC will consider unpublished original paper proposals relating to the above topics of interest. Published papers or papers that were accepted for publication prior to the submission deadline are not accepted. Proposals can be conceptual or empirical, quantitative or qualitative. International and global perspectives are

encouraged. Paper proposals are limited to 2 pages of text and 1 additional page of references (double spaced with 1-inch margins all around and a font size no smaller than 11pt). The title of your paper must be included in the header of the proposal and should exactly match the title provided in the submission form. Please do not include any author identifying information in the proposal. Presenting authors must be available to present anytime during the conference (specific time preferences cannot be accommodated). If the presenting author cannot be available during December 17-19, please do not submit a proposal. An author may be designated as the presenter of only one paper, but can be listed as a co-author of up to 3 papers. Submitted papers will go through a double blind review by a panel of several reviewers. Submissions will be evaluated based on their academic rigor, relevance, and contribution to the field of strategic management. Accepted proposals will be assigned to paper sessions or interactive sessions.

ISC BEST PAPER AWARD

Select paper proposals that receive the highest assessment in the review process will be nominated as finalists for the ISC Best Paper Award sponsored by Rotem Strategy. The finalists must submit a full paper for an additional blind-review process by a distinguished panel. The selected winner(s) of the Fiegenbaum Best Paper Award will receive a plaque and a \$1,000 cash prize. The winning paper will be announced during ISC.

DOCTORAL CONSORTIUM

ISC will be holding its annual Doctoral Consortium on Sunday, December 17, 2017 from 8AM to 4PM. The coordinator of the consortium is Gino Cattani (NYU). The consortium will address key issues in academic life such as current and future themes in strategy, thesis development, and getting published in top journals, among other issues. The application deadline for students wishing to present their work is July 1, 2017. The application deadline for students wishing to attend without presentation is November 1, 2017. Only electronic applications will be considered. For more information please visit the conference website: www.isc.org.il.

CONFERENCE ORGANIZERS

Shiko Ben-Menahem (ETH Zurich)
benmenahem@ethz.ch

Amir Sasson (BI, Norwegian Business School)
amir.sasson@bi.no

Dana Sheffer (Technion)
dana.sheffer@biu.ac.il

Uriel Stettner (Tel Aviv University)
urielste@tau.ac.il

ADVISORY COMMITTEE

Niron Hashai (The Hebrew University)
niron@huji.ac.il

Dovev Lavie (Technion)
dlavie@technion.ac.il

Zur Shapira (New York University)
zshapira@stern.nyu.edu

Ithai Stern (INSEAD)
ithai.stern@insead.edu

Gabriel Szulanski (INSEAD)
gabriel.szulanski@insead.edu

WE LOOK FORWARD TO SEEING YOU IN HAIFA, ISRAEL!